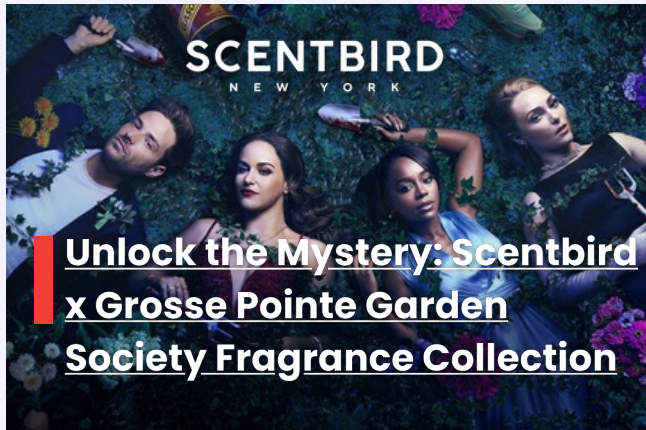


PARTNERSHIP PARLAY

APRIL 2025 

EDITION 29



Step into the drama, elegance, and intrigue of Grosse Pointe Garden Society with Scentbird's exclusive fragrance collection—crafted to capture the essence of the hit NBC series. From the midnight allure of Rebel Jasmine to the scandalous seduction of Rebel Rose, each scent channels the show's most captivating characters. Discover the collection and let every spritz tell a story.

NEWS



Reebok x White Mountaineering

Reebok and White Mountaineering reunite for a fresh take on the Classic Leather silhouette, blending Reebok's heritage with White Mountaineering's outdoor-inspired aesthetic. Dropping in earthy brown and gray colorways, the collection offers a modern twist on a timeless sneaker.



Marimekko x Crocs

Crocs teams up with Finnish design house Marimekko for the first time, debuting a bold, limited-edition collection. Featuring iconic Marimekko prints, this collaboration brings a playful yet artistic flair to the classic Crocs look.



Mercedes-Benz x Moncler x Nigo

This standout capsule fuses the worlds of high fashion, automotive luxury, and streetwear, drawing inspiration from Nigo's Project G-Class Past II Future. The collection includes dual-branded caps, graphic tees, and retro bomber jackets with a '90s hip-hop edge. It's a bold expression of past-meets-future style.