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NEW BLOG POST

**A Gift That Keeps on Giving-
The Barbie Collaborations**



Qobuz x Exodus

Never forget your origin story! Regatta is revisiting our musical roots through the partnership of Exodus and Qobuz. This new and exciting partnership features a free trip to Italy to take on Exodus' most popular in-demand trips along with a complimentary one-year Qobuz streaming subscription with a pair of excellent prestige series headphones. Take advantage of this unique opportunity!



Douglas Elliman x Drift & Scentbird

It's not too early for surprises! Regatta was able to secure 2 separate partnerships for the Douglas Elliman perks program offered to their top agents around the country!

Drift, a premium car scent company, is ready to offer the smell of a lifetime. Scentbird's Deck of Scarlet, the first to offer 100% vegan makeup formulas, is excited to defy the limits with Douglas Elliman.



NBCUniversal and Instacart's Strategic Partnership

NBCUniversal and Instacart partnership enables CPG advertisers to target in-market consumers on streaming platforms. With first-party data collaboration, this allows campaign tracking, reaching shoppers. The partnership aims to enhance marketers' ability to engage audiences.