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Pixels and Popcorn: Disney-Epic Games Revamping Entertainment



Thrasher x Palace

The London based Skateboarding and Streetwear brand revealed their Spring 2024 collection in collaboration with the California based Skateboard magazine, Thrasher. This collaboration is followed by their collaborative branding through the use of Thrasher's signature flame-style font. The collection includes apparel such as T-shirts, hoodies, sweatshirt, and accessories.



Gentle Monster X Maison Margiela

Gentle Monster and Mason Margiela reveals their latest eyewear collaboration on March 7th. The collaboration highlights on the theme of time and the industrial environment aesthetics. The collection features new 17 unisex designs, including hand crafted leather frames along with mask-shaped frames featuring 4 stitches on the temples.



GAP x Jungle Featuring Tyla

GAP's viral creative partnership campaign features the track "Back on 74," highlighting Grammy winner Tyla in a musical advertisement. The campaign honors the brand's tradition of incorporating music into its advertisements. This campaign not only unveils the GAP Linen Collection but also fosters self-expression through the campaign and representation of their diversity and authenticity.